



Celebrate Baw Baw is launched to highlight the incredible businesses residing and operating in our dynamic shire. Recognising these fantastic businesses and the people who operate them increases pride in our region, awareness of business excellence, and very importantly presents a gala evening for Baw Baw residents to congregate, network, applaud each other and **Celebrate Baw Baw**.

Celebrate Baw Baw is voluntarily run by some of Baw Baw's top business executives, with approval and support of Baw Baw Shire Council for the business awards to transition across to this new model encompassing a vibrant look, fresh approach, different organisers and much celebration! But this new approach is not just about business awards – we want to celebrate all of the wonders of living in this marvelous region, hence the name **Celebrate Baw Baw**. The gala event will be an opportunity for not just businesses but for every individual, who just like us, is proud to call the Baw Baw region their home.

Event exposure is throughout the entire year as the business award submissions are promoted, information distributed, media engaged, website and social media activated throughout the year, and then of course the gala extraordinary evening on March 1st, 2019.

Please join us in support of our major business entities in the region by accepting our invitation to sponsor this engaging new event. We have pleasure in presenting you with the following partnering opportunities. If you feel there are other opportunities to explore not presented in this proposal, please let us know as we are happy to discuss tailoring to your needs.













SPONSORSHIP PACKAGES







www.celebratebawbaw.com.au

PRESENTATION SPONSOR - \$7,500 (\$19,125 for 3 year sign up)







or EXCLUSIVE PRESENTATION SPONSOR - \$10,000 (3 year sign up: Year 1 \$10K, Year 2 \$8.5K, Year 3 \$7K)

-  Prominent display of up to four (Exclusive) or three (Non-exclusive) freestanding company banners (including one on stage) at the event (Note – banners to be supplied by sponsor)
-  Small piece of company merchandise (e.g. pen, USB stick, magnet, or like) on each table (Every setting for exclusive sponsor, alternate settings for non-exclusive sponsor/s)
-  Company acknowledgement by MC at least twice on the Gala evening
-  Business representative to present one award category on the evening
-  Display space for company marketing material at the event
-  Use of logo and recognition as a Presentation sponsor on all promotional materials, media activities, social media and advertising related to the event
-  Prominent advertisement in event program
-  10 tickets to the gala event







GOLD SPONSOR - \$5,000 (\$12,750 for 3 year sign up)

-  Prominent display of two freestanding company banners (including one on stage) at the event (Note – banners to be supplied by sponsor)
-  Acknowledgement by MC at the event of gold sponsors – at least once on the evening
-  Display space for company marketing material at the event
-  Use of logo and recognition as a gold sponsor on all promotional materials, media activities, social media and advertising related to the event
-  Advertisement in event program
-  4 tickets to the gala event

SILVER SPONSOR - \$3,000 (\$7,650 for 3 year sign up)

-  Display of two freestanding company banners at the event (Note – banners to be supplied by sponsor)
-  Acknowledgement by MC at the event of silver sponsors – at least once on the evening
-  Display space for company marketing material at the event
-  Use of logo and recognition as a silver sponsor on all promotional materials and advertising related to the event
-  Small advertisement in event program
-  4 tickets to the gala event

BRONZE SPONSOR - \$2,000 (\$5,100 for 3 year sign up)

-  Display of two freestanding company banners at the event (Note – banners to be supplied by sponsor)
-  Acknowledgement by MC at the event of bronze sponsors – at least once on the evening
-  Display space for company marketing material at the event
-  Use of logo and recognition as a bronze sponsor on all promotional materials and advertising related to the event
-  Company logo included in event program
-  2 tickets to the gala event